

Insight<sup>®</sup>

# AI innovation

Conquer the complexity  
with Dell devices



## Navigating the AI landscape

AI is taking the world by storm, improving worker productivity by a whopping 66%,<sup>1</sup> but its solutions aren't one-size-fits-all. While AI offers significant exciting and powerful new advantages to consider for your device refresh, it can quickly go wrong if you don't apply the right solutions to your unique business needs.

## AI-powered devices from Dell

Dell Technologies<sup>®</sup> workstations and laptops, available from Insight, deliver ultimate performance and scalability to advance your organization's distinct AI initiatives. As an industry-wide leader with years of cutting-edge AI engineering experience, Dell's comprehensive hardware solutions are meticulously designed to run the latest AI software for various applications. No matter what your challenges are, Dell's AI-enhanced devices deliver the solutions you need to power your modern workforce.

### Dell intelligent workstations and laptops with Windows<sup>®</sup> 11 deliver:

- Hardware configured to your AI-specific workloads
- AI-enhanced, multilayered security to ensure safe user experiences from anywhere
- New AI collaboration tools for the fastest productivity and teamwork yet
- Sustainably made products and 100% recycled/recyclable packaging

## Put AI to work for you

Unsure which Dell AI-enabled devices are right for your particular needs? No problem. Insight experts will discuss your pain points with you to determine which devices will deliver the desired outcome — at a price you can afford.

Source:

<sup>1</sup> Nielsen, J. (July 16, 2023). AI Improves Employee Productivity by 66%. Nielsen Norman Group, nngroup.com.

## How does AI make work easier?

Dell Optimizer AI-enhancing software along with Microsoft Copilot increase productivity by:



- Instantly retrieving information you need
- Attending and summarizing virtual meetings for you
- Creating/editing PowerPoint presentations for you
- Analyzing data in seconds and making recommendations
- Following stringent security processes to keep your data safe







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# Devices for every type of end user

Maybe you need high-capacity workstations for data analysis, 3-D design or video editing. Or lightweight, portable, work-from-anywhere business PCs to help teams create and collaborate easier. Dell devices with Windows 11, available from Insight, deliver all-new, AI-enhanced speed, security and efficiency to handle today's increasing work demands.

| Dell AI-powered Windows 11 device   | Type of user  | Device overview  |
|---|---|--|
|  <p><a href="#"><u>Dell Precision 3580 Workstation with Windows 11</u></a></p> | <p><b>Mobile trailblazer:</b> Dell Precision 3580 is an AI-assisted device that provides fast, safe connections for all-day productivity and collaboration without a charge.</p>  | <p>Armed with 13th Generation Intel® Core™ processors, the Dell Precision 3580 workstation features <b>Dell Optimizer for Precision:</b> AI optimization software that learns and responds to the way you work.</p> <p>Coupled with Microsoft Copilot, this device uses AI machine learning to promote seamless productivity across applications, collaboration tools and professional software. Great for 2D CAD, entry-level design and creative applications.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• Up to 3TB of storage</li> <li>• Up to 64GB of DDR5 (2 DIMM) or up to 64GB of DDR4 memory</li> <li>• Fast, efficient Intel Core i5-i7, 10–14 cores with vPro options</li> <li>• PremierColor, 100% sRGB, up to 400nits and Intel integrated graphics with up to NVIDIA RTX A500 (4GB)</li> <li>• Advanced thermals with Dual Opposite Outlet fan and User Selectable Thermal Tables</li> <li>• Full High Definition with RGB, FHD IR camera with EMZA proximity sensor</li> <li>• Weight: 3.56 lbs</li> <li>• Made from sustainable materials and ships in recyclable container</li> </ul> |
|  <p><a href="#"><u>Dell Latitude 5540 Laptop with Windows 11</u></a></p>     | <p><b>Home and Office Navigator:</b> Dell Latitude 5540 is an AI-assisted device that allows you to run multiple productivity applications with the versatility of using them across town, in meetings rooms and with docking stations.</p> | <p>Equipped with 13th Generation Intel® Core™ processors, this AI-enhanced laptop with Windows 11 is Dell's smallest mainstream business laptop and features industry-leading security including Dell Safe ID, Dell SafeBIOS, fingerprint readers, TPM chip, and lock slot options that pass the MIL-STD 810H tests.</p> <p>Other features include:</p> <ul style="list-style-type: none"> <li>• Up to 64 GB RAM</li> <li>• Fast, efficient Intel Core i7, 10-core, 3200 MHz</li> <li>• Dell Optimizer intelligent security features</li> <li>• Onlooker and look away detection</li> <li>• Express sign in</li> <li>• New, premium click pad with improved size and feel for increased productivity</li> <li>• Optimized 16:9 screen with optional battery saving</li> <li>• Wi-Fi 6E, 5G and 4G LTE options for fast connections</li> <li>• Weight: 3.56 lbs.</li> <li>• Dell's most sustainable commercial PC with 64% more recycled/renewable plastics</li> <li>• 100% recycled/renewable packaging</li> <li>• EPEAT Gold registered</li> </ul>  |










| Dell AI-powered Windows 11 device  | Type of user  | Device overview  |
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|  <p><b><u>Dell Precision 5770 workstation with Windows 11</u></b></p>   | <p><b>Professional creator:</b> The Dell Precision 5770 workstation with Windows 11 uses the power of AI to turn ideas into reality. Seamlessly runs power-hungry apps and supports custom peripherals like pens and drawing tablets.</p> | <p>With up to 12th Gen Intel® Core™ i9 and NVIDIA RTX™ A3000 graphics, the Dell Precision 5770 workstation is built for design and creative applications. Create fully immersive content on a 17" screen with 4-sided InfinityEdge display.</p> <p>Other features include:</p> <ul style="list-style-type: none"> <li>• Up to 8TB of storage</li> <li>• Up to 64 GB of 4800 MHz memory</li> <li>• Up to HDR400 UHD+ as well as Touch, PremierColor and ComfortView Plus options</li> <li>• Backlit keyboard and large click pad</li> <li>• Built-in security including chassis intrusion sensor, IR camera with proximity sensor, facial recognition, fingerprint reader and more</li> <li>• Revolutionary cooling system with dual opposing output fans</li> <li>• Up to 97 Whr and Thunderbolt dual independent channels for faster data transfer</li> <li>• Intelligent audio that improves quality while reducing background noise</li> <li>• ExpressResponse to help your apps open faster and perform better</li> <li>• ExpressCharge for a 35% charge in 20 minutes or 80% in one hour</li> <li>• AI analytics that give insight on performance</li> </ul>  |
|  <p><b><u>Dell Precision 7780 workstation with Windows 11</u></b></p> | <p><b>Power user:</b> The Dell Precision 7780 workstation is a powerful, customizable machine that can support mission-critical workloads and high-resolution peripherals with ease.</p>  | <p>With up to 13th Gen Intel Core™ i9 HX (55W) processors and NVIDIA® RTX™ 5000 Ada Generation, Dell's Precision 7780 workstation with Windows 11 is Dell's most powerful 17" workstation, helping you innovate and stay productive for hours without interruption.</p> <p>Features include:</p> <ul style="list-style-type: none"> <li>• Up to 16TB of storage</li> <li>• Up to 128GB of DDR5 memory</li> <li>• Stunning screen scape and customizable performance with Dell Optimizer for Precision</li> <li>• FHR IR camera for seamless video and screen clarity</li> <li>• Presence detection and ambient light sensor option</li> <li>• AI Waves MaxxAudio Pro reduces background noise while optimizing your voice</li> <li>• Backlit, spill-resistant keyboard</li> <li>• ComfortView Plus low blue light screen reduces harmful blue light emissions</li> <li>• Wi-Fi 6E (up to 6GHZ) with Bluetooth Wireless for superior speed and smooth streaming</li> <li>• Chassis intrusion Sensor alerts you to tampering</li> <li>• Windows Hello compatible IR camera helps keep unauthorized users out</li> <li>• Meets EnergyStar® standards, TCO Certified Edge, EPEAT® Gold registered</li> </ul> |

| Dell AI-powered Windows 11 device  | Type of user  | Device overview  |
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|  <p><u><a href="#">Dell Latitude 9440 laptop with Windows 11</a></u></p>          | <p><b>Power user:</b> The Dell Latitude 9440 laptop is a 2-in-1 flip design laptop that can support mission-critical workloads and high-resolution peripherals with ease.</p>                           | <p>With up to 13th Gen Intel® Core™ i7 processors, the Dell Latitude 9440 with built-in AI and Windows 11 is a 14" "work your way", 2-in-1 device that can be used in laptop, tent, stand or tablet mode. All new, 18% larger Haptic Collaboration Touchpad gives feedback when you press the touchpad or use Zoom controls.</p> <p>Features include:</p> <ul style="list-style-type: none"> <li>• Expansive 16:10 InfinityEdge QHD+ screen with 7% more viewing area</li> <li>• Zero-Lattice keyboard with larger keys and battery-saving backlit technology</li> <li>• Dell Optimizer AI automates performance features across entire ecosystem</li> <li>• Wi-Fi 6E and optional 5G for fast connectivity</li> <li>• ExpressConnect to join best available network</li> <li>• Built-in Dell SafeID, Dell SafeBIOS, TPM chip, lock slot and fingerprint reader help secure users</li> <li>• ExpressCharge battery optimization analyzes and adjusts usage as needed</li> <li>• Passes MIL-STD 810H tests</li> <li>• Made with low carbon, 75% recycled aluminum in the chassis</li> <li>• 100% recycled/renewable packaging</li> <li>• EPEAT Gold registered</li> </ul> |
|  <p><u><a href="#">Dell Latitude 5430 rugged laptop with Windows 11</a></u></p> | <p><b>Front-line &amp; Back Office Hero:</b> The Dell Latitude 5430 laptop is a rugged, secure and reliable device with comfortable ergonomics so workers can help customers with their every need.</p> | <p>With 11th Gen Intel® Core™ i7 processors, the Dell Latitude 5430 is a light but rugged 14" laptop with built-in AI, allowing teams to multitask and handle demanding workloads securely from anywhere.</p> <p>Features include:</p> <ul style="list-style-type: none"> <li>• Dual hot-swappable batteries with up to 25-hour battery runtime</li> <li>• Express Charge Boost for up to 35% charge in 20 minutes</li> <li>• Up to 1100-nits of brightness for direct-sunlight viewability</li> <li>• Temperature tested from -20F to 145F and drop tested up to three feet</li> <li>• IP-53 rated for protection against dust, dirt and water</li> <li>• Wi-Fi 6E</li> <li>• 5G mobile-broadband capability</li> <li>• Easy dock-and-share capability with USB-C Thunderbolt 4 port</li> <li>• FirstNet Ready™ priority access for first responders</li> <li>• AI-enabled Onlooker Detection and Look Away Detect</li> <li>• Reduced blue light emissions with ComfortView Plus</li> <li>• 100% recycled/renewable packaging</li> <li>• Engineered with ocean-bound, bio-based plastics</li> <li>• EPEAT Gold registered</li> </ul>                                    |

\*Contact an Insight specialist if your device choice is out of stock.

## A true end-to-end partner

Today, technology isn't just supporting the business; it's becoming the business. At Insight, we help you navigate complex challenges to develop fresh solutions and processes. We'll help you manage today's priorities and prepare for tomorrow's needs.

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| Global scale & coverage   | Operational excellence & systems  | Software DNA  | Services solutions  | Data center transformation  | Next-generation tech skills  | App dev & IoT expertise   | Digital platform  | Partner alignment   |

## About Insight

At Insight, we define, architect, implement and manage Insight Intelligent Technology Solutions™ that help your organization run smarter. We'll work with you to maximize your technology investments, empower your workforce, optimize your business and create meaningful experiences.