



# Cloud Economics Program

Understand, plan for and optimize your modern cloud environment with assessments from Insight’s Cloud Economics Program.

Cloud has become a leading vehicle for IT transformation, but when you’re planning a cloud migration, cost is a critical consideration. Ensuring overall cloud value starts with several questions: Which workloads will be most cost-effective in the cloud? Which cloud platform offers the best performance value for my needs? Can we prove migration will save on costs in the long run?



cite **increasing cloud adoption via hybrid and multicloud** measures as a top priority.<sup>1</sup>



are **accelerating a move to cloud-based solutions** in response to market environments.<sup>2</sup>



currently **rely on more than one public cloud provider**.<sup>3</sup>

Growing numbers of organizations consider cloud a cost-effective strategy for a modern IT environment, but making the shift can be more complicated than you might expect.

## Cloud Economics Assessments from Insight

When you’re ready to make a move to the cloud, Insight can help you answer the questions above and outline a roadmap for cloud success. We’ll use data-driven analytics tools to help you weigh the benefits and challenges of cloud, calculate ROI and TCO, show you how to optimize performance and costs over time, and help you plan for a cloud platform that best meets your business’s long-term needs.

### How it works



## Benefits

- + Recognizable savings with cost avoidance opportunities
- + Targeted and data-driven modernization initiatives
- + Expert guidance on cloud cost and consumption
- + Forecast of license needs and opportunities
- + Support for internal and external audits

## Cloud Economics Assessment goals

- + **Understand and plan for cloud** — Learn the benefits of cloud for your environment.
  - Identify your cloud-ready workloads.
  - Calculate ROI and TCO for migration.
  - Evaluate any potential risks.
- + **Leverage analytics for optimization** — Consider cloud costs, licensing and consumption.
  - Reduce risk of over- or under-provisioning.
  - Prepare for accurate workload sizing.
  - Consider hybrid license options.
  - Determine funding resources.
- + **Implement optimization** — Align your IT strategy and cloud solutions with business goals.
  - Identify best-fit cloud solutions.
  - Leverage strategic cloud migration planning architecture.
  - Transform the organization for effective modernization.

## Assessment offerings

Our portfolio of Cloud Economics Assessments are available as stand-alone or bundled offerings, depending on your organization's current cloud journey and overall goals.

Cloud Foundation	Cloud Optimization	Modern Work	Contract Optimization
<ul style="list-style-type: none"><li>Analyze cost optimization and cloud financial management.</li><li>Understand financial flexibility for a greater return on investment.</li><li>Evaluate consumption for fast and efficient migrations.</li></ul>	<ul style="list-style-type: none"><li>Perform cloud tenant analysis for profile improvement and investment savings potential.</li><li>Improve 365 usage and consider bundles.</li><li>Consider cloud VMs for improvement and reserved instances.</li></ul>	<ul style="list-style-type: none"><li>Perform tenant analysis for cost savings, M365 bundle and E5 TCO.</li><li>Review current and future state, consumption and bundling options.</li></ul>	<ul style="list-style-type: none"><li>Assess the environment for modern work, cloud foundation and Microsoft® contract consolidation.</li><li>Review the Microsoft contract for cloud efficiencies and potential.</li><li>Consider solutions for added value through professional services and licensing options.</li></ul>

## What to expect

Each assessment delivers concrete value in a set of data-driven deliverables to help your organization enable the most efficient use of your chosen cloud solutions.

### Deliverables include:

- ✓ Cloud workload recommendations
  - Sizing considerations
  - Monthly cost estimates with ROI and TCO
- ✓ Data center consolidation recommendations
- ✓ Microsoft licensing for cloud
- ✓ Cloud platform recommendations
- ✓ Proposal of Insight next step services
- ✓ Cloud platform recommendations

## Getting started is easy.

Reach out to [CloudEconomics@insight.com](mailto:CloudEconomics@insight.com) to get your Cloud Economics Assessment underway.

## Driving innovation with digital transformation

At Insight, we help clients enable innovation with an approach that spans people, processes and technologies. We believe the best path to digital transformation is integrative, responsive and proactively aligned to industry demands. Our client-focused approach delivers best-fit solutions across a scope of services, including the modern workplace, modern applications, modern infrastructures, the intelligent edge, cybersecurity, and data and AI.

### Learn more at:

[solutions.insight.com](https://solutions.insight.com) | [insight.com](https://insight.com)

<sup>1</sup> MarketPulse Research by Foundry Research Services. (February 2023). The Path to Digital Transformation: Where Leaders Stand in 2023. Slide 9. Commissioned by Insight.

<sup>2</sup> MarketPulse Research by Foundry Research Services. (February 2023). The Path to Digital Transformation: Where Leaders Stand in 2023. Slide 25. Commissioned by Insight.

<sup>3</sup> MarketPulse Research by Foundry Research Services. (February 2023). The Path to Digital Transformation: Where Leaders Stand in 2023. Slide 11. Commissioned by Insight.