
Leveraging Licensing for **AWS Success**

Maximizing your AWS
move in Government

Insight 
PUBLIC SECTOR

aws



AWS migration requires strategy and planning.

By migrating enterprise workloads like Microsoft, VMware, Oracle or SAP to the AWS Cloud, government agencies are maximizing price-to-performance and reaping the benefits of modernization.

Understanding Licensing

Migration presents a unique opportunity to evaluate your software licenses. Insight Public Sector can help assist agencies in optimizing their AWS licenses, leading to significant cost savings and efficiency gains.

The Migration Advantage

As you transition to the cloud, understanding licensing structures in AWS is crucial for maximizing your investment and scalability. Insight Public Sector provides the expertise to align your licensing with your operational needs, ensuring a cost-effective migration. When performed the right way, a cloud migration with AWS can:

- Reduce costs and optimize your IT/cloud operations.
- Allow agencies to stay focused on important public service initiatives while taking full advantage of the cloud.
- Ensure the latest security and compliance controls are in place.

Agencies can trust Insight Public Sector for their AWS migration and licensing optimization needs. We are here with expert resources and architects to help guide the decision-making process.



Optimizing AWS Licensing & Compliance

Cost Control

Navigating enterprise licensing complexity can be a significant challenge for government agencies. Creating a clear roadmap to determine the Total Cost of Ownership (TCO) for cloud migration is essential. Insight Public Sector provides a comprehensive AWS Optimization and Licensing Assessment to aid in performing a detailed cost/benefit analysis.

This service includes:

- Thorough cloud optimization and a review of the best consumption models.
- A tailored monthly financial summary accompanied by actionable recommendations.

Implementing a strategic and well-executed licensing plan is crucial for agencies to avoid unnecessary expenditures.

Navigating Compliance

Compliance within AWS is streamlined, yet maintaining diligent control over your licenses is fundamental to avoid non-compliance risks and maintain organizational integrity. Insight Public Sector offers expert guidance, ensuring agencies remain compliant while effectively utilizing AWS's flexible licensing options.

Tailored solutions for AWS

Custom-fit Licensing

Each government agency is unique, and so are its needs. Insight Public Sector ensures your licensing in AWS is tailored to your specific requirements.

As part of the AWS Optimization and Licensing Assessment, agencies will complete an inventory of compute resources. Insight Public Sector will help:

- ✓ Determine actual utilization requirements.
- ✓ Find options tailored to the environment.

Agencies can also avoid unnecessary licensing costs and vendor lock-in. Insight Public Sector assists clients in using Bring-Your-Own-License (BYOL). This allows agencies to effectively govern and manage software licenses, such as Windows and SQL Server, which require a dedicated physical server. Agencies can also opt to enable seasonal workloads and support experimentation.

Continued Support

Post-migration, we offer ongoing support and license management to keep your operations running smoothly.



Insight Public Sector and AWS: A Partnership

Strengthening Your Migration

Insight Public Sector enhances AWS migrations by ensuring optimal licensing strategies are in place.

The Support You Need

We provide end-to-end support from planning to execution and beyond, offering a robust post-migration strategy for your AWS environment.





Seamless transition to AWS

Planning for Success:

A methodical approach is paramount when transitioning to the cloud. Insight Public Sector initiates every project with a comprehensive planning phase. This stage is crucial for pinpointing the most advantageous licensing strategies tailored to your AWS migration needs. Our team meticulously evaluates your current infrastructure, project goals and long-term objectives to develop a customized plan that aligns with your agency's mission and budget.

Achieving Optimization:

Our expertise in licensing is not just about ensuring compliance; it's about optimizing your investment. With three decades of expertise in licensing, Insight Public Sector provides a smooth transition to AWS, minimizing disruption and maximizing functionality. With our support, you can experience the complete suite of benefits AWS offers, including scalability, security and innovation, while also ensuring cost-efficiency and resource optimization. Our goal is to help you achieve an optimized cloud environment that supports your agency's growth and service delivery.

Save costs + enable migration

Right-size resources



- Discover workloads in your on-premises or cloud environment and build an inventory of your compute resources.
- Determine utilization requirements to select the lowest cost solutions.
- Drive savings by tailoring solutions to your environment.

Reduce costs on licensing entitlements an average of

36%

Reduce costs



- Configure instances to require fewer licenses.
- Adapt on on-premises licensing to enable your cloud migration.

Save 77%

on Windows Server® core licensing.

Explore options



- Avoid unnecessary licensing costs and vendor lock-in.
- Model licensing scenarios with license included or Bring Your Own License (BYOL) instances.
- Drive seasonal workloads and support agile experimentation, so you only pay for what you need.

Save 45%

on SQL Server® core licensing.

Enable migration



- Get a custom roadmap to cloud.
- Migrate with data data-driven decision making.
- Lower your migration and cloud costs.
- Enable faster migration with a vision for modernization

Customers that have run a Cloud Readiness Assessment

migrate

33% faster.

About Insight Public Sector

Insight Public Sector is a global solutions integrator and trusted technology advisor to public sector agencies throughout the U.S. As one of the leading national providers of business-to-government IT solutions, Insight understands the unique challenges facing public agencies. We have a proven track record of helping government agencies, municipalities, and education entities meet their IT needs and gain technological advantages while streamlining management and reducing overall cost of ownership.



1.800.INSIGHT | insight.com