



## Built for the next-generation workforce

Employee experience is top of mind for your IT buyers. Now is the time to offer a ThinkPad® that stands out from the crowd and addresses the needs of the next-generation workforce.



ThinkPad® Z13



ThinkPad® Z16

### The changing landscape

Organization demands continue to evolve, creating new IT challenges.

- In 2022, remote workers will make up 53% of the US workforce, 52% of the UK workforce, and 32% of the global workforce.<sup>1</sup>
- 32% of all workers have quit a job over tech issues, making employee experience a priority for IT buyers.<sup>2</sup>
- 67% of business cyberattacks target remote workers.<sup>3</sup> Security threats are a growing concern with remote workers.
- 70% of tech leaders say support requests have spiked with the rise of remote work.<sup>4</sup> The need for more reliable, durable, and secure devices has never been greater.
- 70% of Millennials say sustainability affects how long they stay at a company.<sup>5</sup>

AMD  
RYZEN  
PRO

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## Why Z Series?

The Z Series is the first ThinkPad purpose-built for these challenges.

- **Premium enterprise performance.** The Z Series is powered by the latest AMD Ryzen™ 6000 PRO Series processors and Windows 11 Pro to deliver enterprise-level productivity, and it's backed by the trusted ThinkPad brand, ensuring users remain productive with reduced downtime.
- **Seamless integration.** ThinkPads easily fit into existing fleets and the demands of the enterprise.
- **Intrinsic and continuous security.** Silicon-level protection from security threats with Lenovo ThinkShield, AMD PRO security, and the Microsoft Pluton security processor means increased productivity for the user and decreased support requests.
- **Modern progressive design.** Boost employee experience with sleek laptops that users will be proud to take anywhere.
- **Visionary collaboration.** The Z Series features studio-quality conferencing with virtual backgrounds, image quality enhancement, background noise removal, face recognition, and object detection.
- **Innovative sustainability.** The Z Series are the most sustainable ThinkPads ever built, with recyclable materials used throughout and even in the packaging that surrounds them. Optional carbon offsets are available for customers looking to meet rising expectations for environmental impact.

## Find out if the Z Series is right for your organization.

### Sources

- 1 Gartner, "Hybrid and Remote Workers Change How They Use IT Equipment," July 2021
- 2 Adobe Workfront, "The 2021 State of Work," March 2021
- 3 Forrester, "Beyond Boundaries: Cybersecurity in the New World of Work," September 2021
- 4 Nextthink, "The Experience 2020 Report," April 2021
- 5 HRDive, "Green companies make the greenest pastures," February 2019

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## Meet the Z Series

### Lenovo ThinkPad® Z13

- Thin, light, and powerful; perfect for hybrid workers
- Designed for the mobile user
- No sacrificing of performance
- Built for an enhanced experience, collaboration, and peace of mind
- Future-forward modern look and feel

### Lenovo ThinkPad® Z16

- Superior performance for mobile power users
- Designed for the mobile creator and developer
- Future-forward modern look and feel
- Maximizes performance
- Built for a connected experience, collaboration, and peace of mind



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