AT INSIGHT,

we accelerate transformation by unlocking the power of people and technology.

Insight   **SADA** An Insight company

Who we are

Insight Enterprises is a global solutions integrator serving as a single partner capable of driving success across every step of digital transformation and modern IT management. We combine deep expertise and advisory services in cloud, data, artificial intelligence, cybersecurity and intelligent edge, augmented by best-fit technology from 6,000+ technology partners. Our solutions help clients simplify modern business processes to improve customer and work experiences, business intelligence, efficiency and growth.

SADA provides white-glove cloud transformation services to companies across the globe looking to scale with the power of Google Cloud. SADA has a robust catalog of solutions designed to support customers through every stage of their journey as they fully realize the potential of the cloud, including cloud AI, data and analytics, security, infrastructure modernization, and application modernization. As a dedicated Google Cloud Partner, no other company in the ecosystem has as much expertise or passion in helping customers achieve their boldest ambitions.

Insight by the numbers

No. 379 on Fortune 500

$10.4 billion 2022 net sales | 11% YoY

35 years established in 1988

25 countries from which we serve clients globally

13,500+ teammates worldwide

6,000+ skilled, certified consulting and service delivery professionals

6,000+ technology partners

Combined strategic benefits

- Insight establishes a multi-cloud business inclusive of the three largest cloud hyperscalers: Microsoft, Google Cloud and Amazon Web Services.
- Regarded among the top preferred partners of both Microsoft and Google Cloud.
  - 10 total Google Cloud Specializations, including security, infrastructure, cloud migration, data analytics, application development and machine learning
  - 22 total Microsoft specializations, achieving all six Microsoft Solutions Partner designations and all four Microsoft Security specializations
  - AWS Advanced Tier Services partner with four Competencies (Migration, Microsoft Workloads, DevOps, Security); also holds the AWS Marketplace Skilled Consulting Partner designation
- Clients gain access to today's fastest-evolving technologies — like generative AI — designed, built and managed by a single partner.
  - Comprehensive multicloud services and architecture expertise in DevOps, app modernization, data, analytics, security and modern workplace.
  - SADA's expertise in Google Cloud AI augments Insight's Data & AI work in Microsoft Azure.

SADA by the numbers

3 offices located in Los Angeles, Armenia and India serving: the Americas, Europe, Asia Pacific

~850 total teammates

400+ Google Cloud engineers and customer-experience specialists

~3,000 clients

6x Google Cloud Partner of the Year

2023 Google Cloud Global Sales Partner of the Year

Our areas of expertise
Insight's solutions (Microsoft Azure, AWS)

Modern Workplace

Create a productive, flexible and secure workplace.

Modern Apps

Create new product experiences and transform legacy applications to drive increased business value.

Modern Infrastructure

Architect and modernize multicloud and networking solutions to drive business transformation.

Intelligent Edge

Gather and utilize data in the most efficient way possible to enable real-time decision-making and affect pivotal outcomes

Data and AI

Leverage analytics and AI to transform business operations and user experiences.

Cybersecurity

Mitigate risks and secure business assets.

OUR EXPERTISE

SADA's solutions (Google Cloud)

Generative AI: Understand business use cases, implement Google Cloud GenAI quickly, responsibly, at scale

Data & Analytics: Cloud migration and data modernization via data lakes and enterprise data warehouse (EDW)

Cloud Security: Fortify against threats, from zero-trust security to cloud security posture management

Infrastructure & App Modernization: Leverage Google Cloud to modernize apps, migrate data, increase efficiency, and innovate at scale

Productivity & Collaboration: Empower teams to work remotely, securely

Our services

Consulting Services

Create competitive advantage and improve operations by aligning business goals to IT and product strategies.
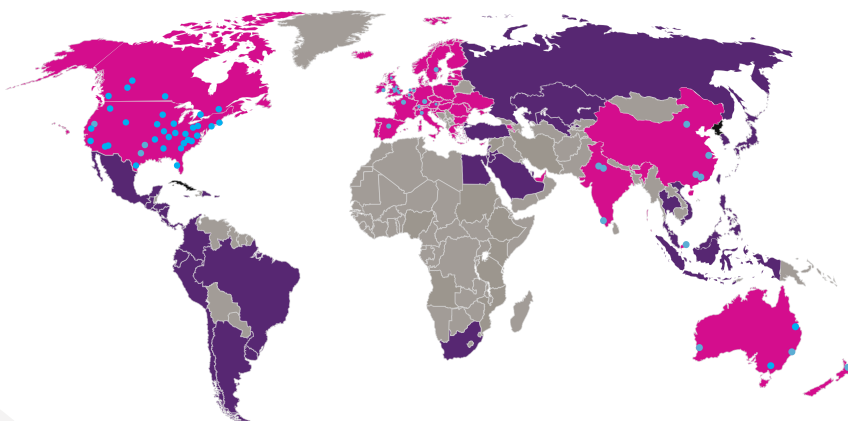
Hardware, Software and Lifecycle Services

Simplify supply chain and streamline costs across the global hardware and software lifecycle.

Managed Services

Eliminate business disruption and strategically align resources.

Global solutions delivery

- ■ Insight-delivered
- ■ Partner-delivered
- ● Insight-offices

A combined team of

14,500+ total teammates

10,200+ sales/service delivery experts & client-facing teammates

6,400+ skilled certified consulting & service delivery experts

Total worldwide IT market

Insight

$10.4 BILLION
2022 revenues

$4 TRILLION
Worldwide IT Market
growing at average 6%+ per annum through 2026