



Client Story | Transformation in Motion

Retailer Drives Competitive Growth With Cloud, Data, Applications & More

From modernizing data protection to navigating a complex cloud initiative, this leading convenience store chain is upleveling its strategy across business lines.

Unlocking data insights with camera analytics

To transform security camera footage into valuable business data, the client leaned on Insight’s expertise across hardware, software and services. By designing the optimal configuration to support AI and Machine Learning (ML) workloads, our client now has a solution that can scale.

Today, the business is making better decisions about product placement, store layouts and staffing, and can do so without sending workers into each store to manually monitor. Individual solution components can be upgraded without needing to redesign the solution, with extra capacity to support future growth.

The client has used this project as a springboard into supporting the customer journey more effectively — heading toward use cases such as assisted self-checkout and more.

The people powering change

Insight actively engages with key client stakeholders across various lines of business. The collaboration extends from the data center and IT operations to innovation projects, M&A activities and application development groups.



Enterprise architects



Store systems groups



App modernization experts



App modernization experts



Data & reporting analytics teams



Technology partners across hardware & software (including Microsoft, Cisco, Radius AI, Lenovo, Arista, Cohesity, Okta, Red Hat & HashiCorp)

Industry:

Retail/convenience store

Capabilities in action:



[Consulting Services](#)



[Managed Services](#)



[Ransomware](#)



[Data protection](#)



[Data platforms & analytics](#)



[Cloud platforms](#)
(design, implementation, migration)



[Application modernization](#)
(rationalization, strategic recommendations)



[IoT & edge](#)

Steps ahead of ransomware with modern data protection

The client had been grappling with a fragmented data protection landscape, using five to six processes across legacy platforms. To build a cohesive strategy, the organization leaned on Insight starting with a comprehensive assessment.

The evaluation gave our client an agnostic view of all available data protection technologies. After narrowing down options based on the client's strategic goals, Insight guided the organization through successful Proof of Concepts (PoCs) and streamlined the protection policy. This not only modernized on-premises data protection — it also laid the foundation for a seamless transition to the cloud.

All in all, Insight helped the client with:

-  Assessment
-  Microsoft Purview® setup & configuration for pilot
-  Strategy
-  Integration with Sentinel
-  Implementation of Rubrik & Cohesity
-  Continuous audit process
-  Program rollout

Differentiated experiences with modern apps & a strategic cloud initiative

Prompted by the need to shift a data warehouse to the cloud after losing on-premises support, the client now partners with Insight for cloud landing zone design, implementation, onboarding and more. To build the foundation for a hybrid cloud end state supporting hundreds of apps, Insight is helping the client with full app inventory and rationalization. This includes strategic recommendations across the seven R's (retire, retain, replace, rehost, refactor, rearchitect, re-envision).

*As part of its cloud journey, the client is **enhancing UX for a critical customer-facing app. Migrating to a cloud-based Azure® platform is preventing crashes, increasing security, and improving scalability and performance.***

As the organization moves to the cloud, Insight's teams ensure consistency in security, networking, governance and naming conventions. Today, the business is avoiding the most common pitfalls of cloud modernization projects: underestimating complexity, overlooking security and compliance, and much more.

Additionally, the client leverages reusable DevOps code to improve performance and uptime while driving cost savings. The business is also gaining a leg up with cloud managed services. Better scalability, increased agility, improved security and access to deep expertise will position our client to keep up with changing market demand.

What's possible at your organization?

Accelerate transformation with Insight. As an end-to-end Solutions Integrator, we help clients across industries drive outcomes in any area. .

[Explore our offerings to see what we can start working on together.](#)

Driving innovation with digital transformation

At Insight, we help clients enable innovation with an approach that spans people, processes and technologies. We believe the best path to digital transformation is integrative, responsive and proactively aligned to industry demands. Our client-focused approach delivers best-fit solutions across a scope of services, including the modern workplace, modern applications, modern infrastructures, the intelligent edge, cybersecurity, and data and AI.

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