

Software Asset Management Services

Acquire, manage, and evolve cloud and software licensing.

Managing cloud and software cost and complexity

While fast-paced transformation can accelerate innovation, it can also introduce cost and complexity that hinder strategic growth. Cloud and software purchases, which make up the bulk of IT spend, come with a host of management challenges, including multiple vendor relationships, software agreements and licensing conditions, procurement and consumption visibility, compliance and more.

Effectively managing software assets can help reduce costs, mitigate risk and drive stronger, more cost-efficient performance from your cloud and software licensing. But many organizations lack the in-house expertise to achieve visibility and control across the entire licensing domain.

Software asset management with Insight

Insight offers organizations an approach to Software Asset Management (SAM) with an eye to the future. Our experts will help you achieve visibility and clarity in your current cloud and software estate and a strategic approach to licensing that lets you build a long-term strategy for success.

With a portfolio of SAM solutions that includes consulting, services and proprietary tools, Insight can help you optimize your cloud and software resources through the entire asset lifecycle from acquisition to management and end of life to fresh choices for business evolution.

Solutions and services for full-spectrum SAM:

- Data & tooling platforms
- Compliance & remediation
- Monitoring & advisory services
- Reclamation & assignment
- Billing & cost allocation
- Cloud & SaaS cost management
- Compliance and audit support

Benefits

- + **Drive greater return** on cloud and software investments.
- + **Optimize existing resources** with third-party expertise.
- + **Reduce** compliance risk, IT complexity and resource waste.
- + **Gain informed** cloud and software decision-making.
- + **Improve** visibility, coverage, and data and reporting accuracy.

Our partners



Related services

- Cloud FinOps
- Cloud Cost Optimization
- FinOps Envisioning Session

Gain visibility, insight and strategic direction.

Insight's broad SAM capabilities can be tailored to your organization's needs and long-term goals.

From proprietary tools to third-party solutions to support your existing approach, we deliver strategic consulting and implementation to help you gain full control over your cloud and software assets. Our experts will work with you to review your existing licensing agreements and management practices and provide guidance on the best next steps.



Data & tooling platforms

Implementation, management and support for a range of SAM technologies and associated data sources



Compliance & remediation

Determining exposures and shelf-ware with guidance and advice to improve the position



Monitoring & advisory services

Providing scorecards, diagnosis and assessments of a variety of risks, trends and opportunities, helping you to advise business stakeholders and make informed decisions



Reclamation & assignment

Management of license pools and reallocation of deployments to reduce demand and minimize waste



Billing & cost allocation

Support for internal billing and cost allocation, with options to support how you invest and pay for software



Cloud & SaaS cost management

Monitoring of consumption, spend and trends with ongoing improvement recommendations



Compliance & audit support

Managing the scope and process of delivering a vendor or internal software audit, with recommendations where you need to make management decisions

Unlock cloud value with a FinOps approach.

Transition to cloud and expand your cloud footprint with a blueprint for accountable cloud spend. FinOps — the discipline of cloud financial management — brings control to cloud financing, with a framework for driving maximum business value through data-driven spending decisions.



Inform future spend with visibility of costs and spend allocation.



Optimize efficiency with best practice utilization and smart pricing.



Operate existing resources in a way that empowers maximum value.

Driving innovation with digital transformation

At Insight, we help clients enable innovation with an approach that spans people, processes and technologies. We believe the best path to digital transformation is integrative, responsive and proactively aligned to industry demands. Our client-focused approach delivers best-fit solutions across a scope of services, including the modern workplace, modern applications, modern infrastructures, the intelligent edge, cybersecurity, and data and AI.

[Learn more at insight.com.](https://www.insight.com)

Getting started is easy.

Visit [insight.com/contact-us](https://www.insight.com/contact-us) to connect with our team.

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