The State of Data Protection

Address top challenges in a complimentary data protection discussion with Insight.

Business challenge

Data protection is an increasingly complex and continuously evolving concern in the business world. Organizations today need to ensure systems are safe and data is reliable, in addition to providing core backup and recovery.

The resulting transitional requirements are challenging IT teams to move past traditional backup-focused models to a more modernized and unfamiliar infrastructure.

This modernization includes:

- Ransomware and security
- Archive and long-term retention
- Cloud requirements and automation
- Compliance, governance and auditing
- Business continuity and disaster recovery

How we help

Insight will provide a 90-minute confidential session where our experts review the current data protection landscape and dive into similar infrastructure challenges that our clients are facing. We'll discuss barriers unique to backup environments, as well as current industry trends, including ransomware and compliance, cloud and as-a-service options, marketplace interests and key backup vendors. The session is meant to be an open engagement to develop a better understanding of your environmental challenges as they compare to your peers.

Topic areas:

Data protection	Modern ransomware & compliance
Client challenges	Cloud options
Industry trends	Marketplace interests & vendor focus

Benefits

+ **Learn modern methods** from experts in data protection.

+ **Identify and map challenges** within your environment as compared to others.

+ Discuss how **backup simplicity may not equate to recovery**.

+ Learn about **ransomware challenges and solutions**.

+ **Gain intel on best practices** in architecture and design.

+ **Review top vendors** and **alternative protection offerings**.

Our partners

COHESITY   COMMVAULT

DELLTechnologies   Microsoft
TITANIUM BLACK PARTNER

rubrik   veeAM

VERITAS

Related services

Data Protection Assessment

BC/DR planning

SnapStart IT estate mapping

Cloud Assessments

Cloud Economics

Additional data protection-centric workshops

You may also be interested in additional Insight-led workshops where we can:

- Further assist in mapping your data protection requirements and direction.
- Review backup solutions related to your defined business needs.
- Demo selected enterprise backup solutions and perform testing based on customer requirements within the Insight Innovation Hubs environment.

Insight services capabilities and offerings

Data protection is a complex issue that may require more than one simple solution. Insight offers a host of professional, consulting and managed services, along with a full portfolio of data infrastructure and security technology solutions to help you architect, implement and optimize a data protection environment equipped for long-term risk mitigation and business success.

Infrastructure	Security
Architecture, deployment & management of modern platforms	Security framework implementation (SASE, Zero Trust, software-defined)
Cloud, storage, data protection, networks, automation, virtualization, converged/hyperconverged	Penetration testing
Platform migration & consolidation	Security operations & security strategy
Cloud enablement, management & cost analysis/optimization	Ransomware readiness
Workload discovery & alignment	Network segmentation & access control
DevOps support	Governance, risk & compliance
	Cross-platform security
	Managed Security

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Driving innovation with digital transformation

At Insight, we help clients enable innovation with an approach that spans people, processes and technologies. We believe the best path to digital transformation is integrative, responsive and proactively aligned to industry demands. Our client-focused approach delivers best-fit solutions across a scope of services, including the modern workplace, modern applications, modern infrastructures, the intelligent edge, cybersecurity, and data and AI.

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