



Ready. Set. Play.

Your comprehensive
guide to esports



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*Understanding the role of esports
in promoting student growth*

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What is *esports*?

Esports, short for electronic sports, is a form of structured, competitive video gaming. Individuals or teams of players compete against each other in multiplayer games, which are usually streamed to a wide audience via livestreaming platforms.

Program vs. Team

Program	Team
<p>A well-rounded esports program offers diverse roles and activities suitable for all students. While only a handful of students participate in competitions, a comprehensive esports program gives more students the chance to join a community, explore career pathways, develop new skills and represent their schools.</p>	<p>An esports team is a part of the larger esports program. Teams compete against other schools in their region, possibly expanding nationally. Participating in a team offers students opportunities to develop new skills through gameplay and coaching, an experience previously reserved for traditional sports. When students join a team, they develop invaluable skills working together with teammates to win.</p>



Benefits of esports for students

Teamwork:

Most education-based esports experiences are team-oriented and discourage solo mentalities.

Communication:

Like traditional sports, esports games feature roles and positions that require a high level of communication about responsibilities and strategies.

Perseverance:

At some point, esports teams will lose. Finding ways to learn from the experience and maintain motivation afterward is a vital skill for players.

Critical thinking:

Esports requires high-level strategy that's constantly recalibrated in relationship to pro results and game patches that occur every two weeks. Students learn to process new information quickly and apply it to gameplay, and they also watch recordings of previous matches to identify areas for improvement.

Sportsmanship:

As representatives of their schools, esports participants behave in accordance with their student handbook. This can be an excellent learning opportunity for students who haven't had the chance to experience this otherwise.

Digital citizenship:

By competing in an online world, students learn to interact with others and conduct themselves appropriately on the internet.



The basics of your esports program

Broadcast group

Responsible for competition video production; works with Twitch, YouTube, Mixer and OBS software; collaborates with teams across the program; engages in graphic design and project management

Intramural team(s)

Creates social connections across the program; leads community awareness and outreach

Social media group

Publicizes esports activities and events to boost awareness and engagement; engages in graphic design and project management

Research and development

Finds and shares relevant content for the team; assists broadcast group with up-to-the-minute meta-analysis

Cross-curricular programs

Involves students across the school to study and learn from the esports program; classes that can benefit include journalism, media, broadcast, business and finance, game design and computer science

Stand-alone curriculum

Dedicated business and/or computer science classes centered around esports



Equipment for every student

To participate in competitive esports, students need PCs or laptops that run at least 60 frames per second. Precise specs will vary based on game title, but this baseline here will cover most needs:

Processor: i7	RAM:16GB	Nvidia GeForce RTX 4060
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For audio, **headsets** simply need a decent microphone; noise-canceling features can be an added bonus. **Mouses** should be around 10000 DPI with multiple profiles that can be changed with the click of a button. And, you'll need **mechanical keyboards**, as membrane keyboards miss inputs and do not react as quickly. Your **monitor** needs a 144Hz refresh rate and 1ms input lag to ensure the frames per second from the GPU.

Why Insight for esports?

Insight is your go-to partner to build and manage your esports program.

We have expertise in:

Insight enables secure, end-to-end transformation and meets the needs of our clients through a comprehensive portfolio of solutions, far-reaching partnerships and 33+ years of broad IT expertise. With 7,500+ sales & service delivery professionals and 3,500+ hardware, software and cloud partners we will help you achieve your goals.

When information and security are critical, you need reliable data and real-time communication to achieve your objectives. We have experience working with Department of Defense branches, delivering high-performing solutions. We'll work together to define desired outcomes and provide the right hardware, software and support while maintaining compliance and staying within budget.

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Insight Enterprises, Inc. is a Fortune 500 solutions integrator helping organizations accelerate their digital journey to modernize their business and maximize the value of technology. Insight's technical expertise spans cloud and edge-based transformation solutions, with global scale and optimization built on 35 years of deep partnerships with the world's leading and emerging technology providers.



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